

Selected List of Loewy Clients, Products and Product Lines, and Projects (In addition to this list being selective in itself, excluded for reasons of length are agencies and divisions of government, public institutions, etc., from all over the world.)



Abraham & Straus
ACF Industries
Admiral
Aerotrain
Aireon
Air France
Albert Heijn
Albert Parvin
Alfa Laval
Allied Breweries
Allied Chemical
Amana Refrigeration
Ambassador Scotch Whisky
American Banner Lines
American Brake Shoe
American Can
American Car & Foundry
American Cyanamid
American Export Isbrandtsen
American Express
American Hard Rubber
American Hardware
American Locker
American Machine & Foundry
American News
American Oil
American President Lines
American Rocket Society
American Safety Razor
American Secretariat
American Telephone & Telegraph
American Tobacco
Andrew Jergins
Angelique
AnSCO
Ansul Chemical
A.O.I.P.
Aqua Tec
Arcadia Fisheries
Arketex Ceramic
Armour
Arnould
Artcraft Venetian Blind
Arvin Industries
Asahi Breweries
Associated Dry Goods
Atlas Chemical Industries
Audemar
Auer
Austin Motors
Automatic Canteen
Automatic Radio
Avanti
Avco
Avions Marcel Dassault
Azur Plastique

Baignol & Farjon
Baldwin Locomotives
Baranne
Baroclem
Baumgartner
Beckman Instruments
Beechams



Belin
Bell Aerospace
Bell Aircraft
Ber-Design
Berkel
Bernardaud
Bertin
Best & Co.
Best Foods
Bières Basse Yutz
Biltmore Hotel
Birmingham Sound
Biscottes Saint-Luc
Blanchaud
Bloomingdale's
Blue Bell
Boeing Airplane
Bonwit Teller
Borg-Erickson
Bowater Scott
Bremshey
Bristol-Myers
British Aircraft
British International Paper
British Motor
British Petroleum
Britvic
Broadway-Hale Stores
Broil-Quik
Brown-Forman Distillers
Brown & Polson
Brunswick-Balke-Callender
Brush Instruments
Brush-O-Dent
BSR
Buitoni
Bulova Watch
Butterick Publications



Cadbury Chocolates
Caem-Mercedes
Caloric
Campari
Campbell's Soups
Canada Dry
Canadair
Canadian National Railway
Canadian Pacific Railway
Carillo Coffeemakers
Carling Breweries
Carrier Air Conditioning
Carteret
Carter Products
Castel-Joyeux
Ca-Va-Seul
Celanese
Celotex
Central Rubber & Steel
CGE-FAEM
Chaffoteaux et Maury
Chandler-Evans
Charmilles
Chicorée Leroux

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Chrysler
 Chubb
 Cigarettes Laurens
 C.I.M.
 City Stores
 Claude, Paz & Visseaux
 Clement Gaget
 Cleo
 Clopay
 Coca-Cola
 Cockshutt Farm Equipment
 Cognac Martell
 Cointreau
 Colgate-Palmolive
 Colonial Radio
 Computer Terminal
 Concorde
 Congespirin
 Conord
 Consolidated Aircraft
 Contigea-Buhler
 Continental Baking
 COOP
 Cooper Alloy
 Cormac Photocopy
 Cornell-Dubilier Electronics
 Corona
 Cotelte & Foucher
 Country Togs
 Cramer Controls
 Crompton & Knowles
 Cuenod



Daichi Busson Kaisha
 Dayton Rubber
 Dayton's
 De Bijenkorf
 De Dietrich
 Delaware & Hudson Railroad
 Délico
 Delta Electric
 Despar
 Diamond
 Dictaphone
 Dictograph Products
 Diebold
 Diehl
 Documat
 Douglas Aircraft
 Dow Chemical
 Drackett
 Dröste
 Drummond
 DuPont, E.I., de Nemours
 Dynatra



Eagle Food Centers
 Eagle Pencil
 Echo de la Mode
 Ed. Schuster & Co.
 Ekco Products
 Electric Boat
 Electro Mechanical Research
 Elgorriaga
 Emerson Radio

Emporium E.M.R.
 Enger-Kress
 Englebert-Uniroyal
 Equitable Life Insurance
 E.R. Squibb & Sons
 Essex House Hotel
 Esterline-Angus Instrument
 Euromarche
 Everitube
 Eversharp
 Exposition Internationale de Bruxelles
 Exxon

Fabergé
 Fairbanks, Morse
 Fairbanks Whitney
 Fairchild Engine & Airplane
 Fairchild Recording Equip.
 Famous-Barr
 Fanta Beverage
 Fasan Durasharp
 Fedders
 Federal Enameling & Stamping
 Federal Pacific Electric
 Federated Dept. Stores
 Feudor
 Fichet-Bauche
 Filene's
 Firestone Tire & Rubber
 First National City Bank
 Fobrux
 Foley Brothers
 Ford Motor
 Formica
 Fostoria Glass
 Franklin Aluminium
 Fred Harvey
 Frigidaire
 Frimotor-Westinghouse
 F. & R. Lazarus
 Fluidor
 F. Schumacher
 Fujiya Confectionery

Galleries Lafayette
 Garnier
 Gayfer's
 General Aniline & Film
 General Concentrates
 General Electric
 General Fireproofing
 General Foods
 General Motors
 General Time
 Gestetner
 Gillette Safety Razor
 Gimbel's
 Glenlivet Distillers
 Glenn Martin Aircraft
 Godin
 Gold Seal
 Goodyear Tire & Rubber
 Greyhound
 Grey-Poupon

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Grumman Aircraft Engineering
GTO Records
Guigoz
Guinness

Hahne & Co.
Halle Bros.
Hallmark Cards
Hanes Hosiery
Hanovia Chemical
Haus Neuerburg
Heinz
Hénaff et Fils
Henry Morgan & Co.
Hess Chemical
Higbee's
Higgins Boat
Hills Bros. Coffee
Hilton Hotels
Hoover
Horn Convector
Horten
Hotpoint



Howard Hughes Aircraft
Huber
Hudnut-DuBarry
Hupmobile

I.B.M.
Ideal Standard
Ideax
IDV
Imperial Desk
Independent Telephone
Indian Head Hosiery
Intercontinental Hotels
International Harvester
International Paper
Interstate Motor Freight Systems
ITM/Capital Tea



Jacobs Kaffee
Japanese Tobacco Monopoly
J.A. Ragland's
J.B. Ivey & Co.
J.B. White
J.C. Penney
J. Home & Co.
J.J. Newberry
J.L. Hudson
Job
John Bressmer
John Lewis
Johns-Manville
Johnson & Johnson
John Wanamaker
Joseph Magnin
Joy Mfg.
J.W. Robinson

Kaiser Aluminium & Chemical
Karstadt
Kelvinator Fooderama
Kennedy Foundation

Kimberly-Clark Klein's
K.L.M. Airlines
Knorr
Koehler Mfg.
Kroger
Kuhn, Loeb & Co.

Laboratories Roussel-UCLAF
Lancia
Lenders, Frary & Clark
Landmark Farm Cooperatives
L. Bamberger
Lebaudy Sommer
Le Creuset
Le Dauphin
Lefèvre-Utile
Lesieur-Cotelle
Lever Bros.
Levis
Lewisburg Furniture
Liebig
Liebmann Breweries
Lightolier
Lily-Tulip Cup
Limoges-Castel
Link Aviation
Lockheed Aircraft
Long Island Railroad
Looza
Lord & Taylor
Lorraine Bauer
L.S. Ayres
Lucent
Lucky Stores
Lummus
Lustucru

Maille
Mandel Bros.
Manning, Maxwell & Moore
Marina America
Mars Confectionery Works
Martougin
Marumiya
Marwell Construction
Masonware
Massey-Ferguson
Matson Lines
Mattel
May Dept. Stores
McCray Refrigerator
Meier & Frank
Menier
Mercantile Stores
Merlite Industries
Mesberg
Metric Hosiery
Metropolitan Builders
Michael Reese Hospital
M.I.C. Transpallette
Miko
Miller & Rhoades
Minneapolis-Honeywell Regulator

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Missouri-Pacific Railroad
Mitsui
Mobil Oil
Monoprix
Monorail Rapid Transit System
Monsanto
Monsieur Henri Wines
Montreal Museum of Fine Arts
Moore-McCormick Lines
Morley Furniture
Moskvitch Automobiles
Mosler Safe
Motta

Nabisco
NASA
Nashua
National Airlines
National Boat
National Brush
National Dairy Products
National Distillers & Chemical
NBC



Nesco
Nestlé
Neue Warenhaus AG
New Man
Newsweek
New York Telephone
Niemeijer
Nobel-Bozel
Norcross
Nord Aviation
Norfolk & Western Railway
Normacem
North American Van Lines
Northeast Airlines
Northern Pacific Railway
Northrop
Northwest Aeronautical
Nova
Noyama
Nutone
Nutralite Products



O'Cedar
Oertel Brewing
Ogilvie Flour Mills
Ohrbach's
O'Keefe's Brewing
Omar
Omega Watch
Orchard King
Oreal
Origny Sugar
Owens-Corning
Owens Staple-Tied Brush

Panama Lines
Pantasote
Parein
Parfums Weil
Paris-Rhone
Paymaster
Peace Corps
Pearson Pharmaca Peck & Peck
Pennsylvania Railroad

Pepsodent
Perret Jaunet
Perrochet
Pharmacraft Laboratories
Philadelphia Sunday Bulletin
Philip Morris Tobacco
Phillips Petroleum
Picker X-Ray
Pied-Selle
Pioneer Rubber
Pitney-Bowes
Plastic Omnium
Plastimonde
Plymouth Shops
Poulain
Priba
Printemps
Procter & Gamble
Proctor-Silex
Purity Stores

Quaker Oats

Rank Hovis McDougall
Reddi-Whip
Renault
Republic Aviation
Restaurant Associates
Revlon
Rheingold Breweries
R.H. Macy
Rhone-Progil
Rich's
Rival Mfg.
R.J. Reynolds Tobacco
Roberk
Rod Pickard Yachts
Roehr Products
Rogers Brothers
Rogers Peet
Romanet
Roneo
Rootes Motors
Rosenthal-Block China
Rotet-Pano
Royal McBee
Rudd-Melikian

Sable
Saks Fifth Avenue
Sanger-Harris
Sarma
Sartel
Savannah Sugar Refining
Schenley Industries
Schick
Schieffelin & Co.
Schlage Lock
Schneider
Scott-Atwater
Seagram Distillers
Sealtest
Sears, Roebuck
Seita

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Seneca Textile
Servo
Seth Thomas Clocks
Shell International
Sikorsky Aircraft
Simca-Someca
Simmons
Singer Sewing Machine
S.N. Pétroles d'Aquitaine
Southern Pacific
Spar International
S. & S. Corrugated Paper
Standard Brands
Standard Cap & Seal
Standard Motor
Standard Oil
Standard Packaging
State Mutual Life
Steinberg's
Stewart Dry Goods
Stix-Baer & Fuller
Stouffer
Studebaker-Packard
Studio Opéra
Suchard Chocolate
Sud-Aviation
Sunbeam
Sun Oil
Super Market Institute
Sure Save
Swivelier
Synergie



Tata Air Lines
Tavaro/Elna
Taylor Instrument
Tekni-Craft
Teletype
Terraillon
Testut
Texaco
Textron
Thompson Products
Thor Power Tool
Threshers
Tintair
Titmus Optical
Tom Thumb Super Markets
Torsion Balance
Total Oil
Tracerlab
Transair
TWA Uhu Werke Fismar

Ulis Supermarche
Uncle Ben
Unicliffe
Unilever
Union Carbide
Union de Brasseries
Union News
Union Switch & Signal
Unipol
United Aircraft
United Air Lines
United Music
United Parcel Service
U.S. Steel

Vandemoortele
Vender Elst
Vanguard
Vendo
Verzinkerei Zug
Viadox
Viking Air Conditioning
Virginia Ferry
Vitos
Viva
Volvic
Vulcan Radiator
Vultee Aircraft
Vynckier Frères

Wagons-Lits
Waldorf-Astoria
Wallace Silversmiths
Waring Products
Weber & Heilbronner
Weber Showcase & Fixture
Welle
Wellington Sears
Western Engineering
Westinghouse Electric
West Virginia Pulp & Paper
Weyerhaeuser
Wheeling Corrugated
Whitbread
White-Rogers
Whitney Blake
Wood Conversion
Woodward & Lothrop
W. T. Grant
Wyeth Laboratories

Zippo